



Our Vision

How was the Vision Statement Developed?

Bee Cave hosted the first Community Forum for **Our Bee Cave 2037 Comprehensive Plan** update in June of 2015. The forum discussion about resident's views on existing strengths and weaknesses and future challenges and opportunities facing Bee Cave was followed by smaller, "meetings in a box" events to supplement the information gathered.

The Consultant team synthesized the results of those meetings and highlighted top areas of consensus that were used to draft the 2037 Vision Statement. The draft Vision was then refined with the CAC during a workshop in September of 2015 and reviewed with the Bee Cave P&Z Commission and City Council. The City then invited residents to participate in an online survey to validate and gauge support for the community's vision. The final Vision Statement text and the results of the survey follow.

What is a Vision Statement?

A Vision Statement is an expression of the community's collective values and aspirations and a description of what the community wants to become in the future – it answers the questions **"where do we want to be in 20 years from now?"** Ultimately, it is the destination for the Comprehensive Plan- the Vision Statement sets the stage for defining "how we get there." The Vision guides the development of each element of the plan, including action steps to make the plan a reality.

A comprehensive plan Vision Statement is:

- ◆ An "image" or detailed description of what the community wants to become
- ◆ An expression of the community's collective values and aspirations
- ◆ A guide for the plan's policies and actions



Community Forum 1 Group Activity and Voting

Our Bee Cave 2037 Vision

Our Vision of Bee Cave is characterized by its scenic Hill Country setting and friendly, small town character, coupled with its array of excellent schools, parks, trails, civic amenities, and commercial conveniences. It is our exceptional livability, our unique location within our region and the variety of choices in housing, shopping, dining, entertainment and employment, and among our semi-rural, and suburban settings, that defines what Bee Cave is and what it has to offer. Our vision will be realized by making wise choices in guiding growth and investment, with balanced priorities for:

- The Character of Bee Cave
- Our People, Institutions and Government
- Our Economy
- Sound Growth: Strengthening Our Form and Function

How people envision Bee Cave in 2037...

“Would like to see more walking and biking trails that connect neighborhoods with the park and shopping areas.”

“Government must be more resident oriented than business oriented if we want to keep Bee Cave beautiful, green, healthy and balanced.”

“Trails and sidewalks are sorely needed in a lot of places and having a ‘walking community’ would be great.”

“Older buildings need to be upgraded along the 71 corridor.”

“I’d like to see theatre and live performance options so residents don’t have to ‘only’ drive into Austin for cultural events.”

“More parks, community pools, activity centers, tennis courts, recreational areas.”

“Would love some sort of way to safely get downtown and back!”







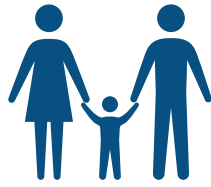
The Character of Bee Cave

The Character of Bee Cave

- Bee Cave is **balanced**; in its array of residential and commercial land uses, in its housing choices, in the capacity of its utility and mobility systems and in its preserved open spaces, creeks, streams and other natural areas.
- Bee Cave is **beautiful**; with a unique and memorable design quality, tailored to our natural and cultural context; to compatible scale and harmonious building materials; to the aesthetic character and functionality of our roadway corridors; and is a self-sustaining community that is environmentally and economically healthy.
- Bee Cave is **connected**; with our town center acting as a hub of commercial and civic activity and with a developing network of local roads, trails and sidewalks linking all community landmarks and neighborhoods.
- Bee Cave is **green and healthy**, with an expanded network of parks, trails, recreational and sports facilities, and open spaces.
- Bee Cave is **safe and livable**, a hospitable hometown community of friends and neighbors.

Our Bee Cave 2037 . Our Vision and Planning Process





Our People, Institutions and Government

Our People, Institutions and Government

- The people of Bee Cave retain **their sense of community** and shared values, while welcoming new arrivals within the City and its ETJ.
- The people of Bee Cave are **rooted in the community** and are actively engaged in its betterment through growing **volunteer participation** with churches, civic and neighborhood organizations, as well as service on local government boards and commissions.
- Bee Cave is a **family-oriented** community worthy of investment in education, recreation and sports, and opportunities for engagement in civic affairs.
- Bee Cave is a city where our **Texas heritage** is proudly embraced; as is positive change, sound growth and quality development.
- The people of Bee Cave cherish their **vibrant arts and cultural scene** and participate in local **events, festivals, and family-friendly activities** that reflect the uniqueness of the community.
- Bee Cave government strives to be **resident-friendly and business-friendly** and prides itself on its professionalism, transparency, responsiveness and its efficient provision of public services and facilities.
- Bee Cave government **exercises its leadership** in realizing this Vision by implementing and monitoring its comprehensive plan, providing forums for feedback and revisions, enforcing codes and regulations, and creating new opportunities to participate in cooperative regional planning initiatives and regional governance entities.
- Bee Cave remains **fiscally strong and conservative** with a solid and balanced base of sales tax and ad valorem revenues, honoring Bee Cave's record of low property taxes, and with well planned investments in facilities and services.





Our Economy

Our Economy

- We support our **home-grown entrepreneurs** and small businesses with a business-friendly attitude and streamlined regulations and permitting.
- We support **larger employers and commercial businesses** that make positive contributions to our character, scale, and quality of life, in addition to our economy.
- We market our **Bee Cave “brand”**, our unique vibe and small town quality of life that attracts our highly educated and motivated workforce; giving Bee Cave an advantage in attracting **quality investment**.
- We value our **diversity of businesses** and retail offerings, and are able to meet the majority of residents needs within the community.

Our Bee Cave 2037 . Our Vision and Planning Process





Sound Growth: Strengthening Our Form and Function

Sound Growth: Strengthening Our Form and Function

Throughout Bee Cave we see...

- **Quality, livable** suburban and semi-rural settings, offering greater choice among neighborhoods and lifestyles, while respecting private property rights.
- A **balanced development pattern** that includes targeted areas of mixed use in our Town Center and along highway corridors; a broad array of retail choices responding to changing demographics and market preferences.
- A **functional and integrated transportation system** with a safe and efficient road network and trail system that accommodates all types of users – including pedestrians, cyclists, and motorists.
- **Priority** is given to **infrastructure systems** that have undergone well-planned, staged expansion to serve and guide the City's growth.
- **Parks, greenways, healthy water resources, stream corridors, a tree canopy and other natural resources** protected and integrated into the fabric of the community and contributing to the community's health.

In our rural fringe, annexation areas and the ETJ we see...

- **Planned growth through zoning** which is fiscally and environmentally sound and which reduces fragmentation, discourages premature and incompatible development and conserves the City's growing room.
- **Development that respects rural and Hill Country character** and protects open space while enhancing development value and providing reasonable choices to land owners.

Vision 2037 Survey

In order to increase awareness and to validate the draft vision, the CAC requested the City survey residents for their reactions and comments. The City of Bee Cave sent a postcard to every resident within the City and ETJ asking for feedback on one question and inviting residents to review and respond to an online survey. We received a total of 100 combined responses from the mailer and online survey. The online survey was open from November through December 7th, 2015.

The survey asked respondents to choose two characteristics Bee Cave will be known for in 20 years. The highest numbers of vote-getters were **Award-winning School District** and **Low Property Taxes**, followed by Conservation Areas / Hill Country Views, Convenient and Diverse Shopping Areas, and Well Maintained, Interconnected Parks and Trails.

A more in-depth online version of the survey asked respondents to review the draft vision and provide feedback by rating each of the vision themes. The online survey also allowed for open ended comments. A total of 186 people completed the online survey. Of respondents, 63 (73%) were Bee Cave residents, 43 (50%) were Bee Cave shoppers, 13 (15%) commuted through Bee Cave, and 8 (9%) were employed or business owners in Bee Cave. Of those who live in Bee Cave, about half (47%) have been in Bee Cave for less than 5 years, about 25% have been here 5- 10 years, and another 25% have lived here 10 years or more.

While the survey results are not statistically valid, there is a good level of diversity between residents / employees / shoppers. In addition to sending a postcard to every Bee Cave resident, the survey was advertised through the newsletter, email list, on the website and Facebook page, and at the Galleria Snow Day event on December 5th, 2015.

Q. Pick two from the list below. In 20 years, Bee Cave will be regarded throughout the state for its ____ and ____.

	Number	% of Total
Award-winning school district	40	22%
Low property taxes	36	19%
Large conservation areas/views of Hill country	29	16%
Convenient and diverse shopping/ entertainment options	28	15%
Well maintained, interconnected system of parks and trails	24	13%
Balanced housing options	8	4%
Vibrant arts and cultural scene	8	4%
Array of commuting options	8	4%
Robust job opportunities	5	3%
	186	100%

Our Bee Cave 2037 . Our Vision and Planning Process



On behalf of the City of Bee Cave, I am excited to inform you about our current comprehensive planning initiative, Our Bee Cave 2037, and invite you to attend one of our upcoming Community Open Houses!

We are excited to include you in the comprehensive planning initiative and welcome your contributions to the policies and priorities that will shape the decisions we make over the next two decades. Please take a few moments to review our draft vision and fill out a short online survey to give us your feedback.

-- Lindsey Oskoui, Director of Planning and Development

Please join us at one of our two community open houses as we review the community profile and vision sections of **Our Bee Cave 2037** and begin the second phase of this comprehensive planning initiative.

Where:

Bee Cave City Hall
4000 Galleria Pkwy
Bee Cave, TX 78738

When:

Monday 12/07 @ 5:30 pm
or
Tuesday 12/08 @ 7:30 am

RSVP:

OurBeeCave2037@
Beecavetexas.gov



Help us refine the full vision statement online at:
www.OurBeeCave2037.com/survey
Join us at City Hall on Mon 12/07 at 5 PM or Tues 12/08 at 7:30 AM



Insert information about raffle

Pick two from the list below. In 20 years, Bee Cave will be regarded throughout the state for its _____ and _____.

- Award-winning school district
- Convenient, diverse shops + entertainment
- Low property taxes
- Conservation areas / Hill Country views
- Array of commuting options
- Well maintained network of parks + trails
- Balanced housing opportunities
- Robust job opportunities
- Vibrant arts + culture scene
- Other: _____

Email address (optional) for updates: _____

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Community Forum 2 Vision Survey and Mailer